



Product End-of-Life (EOL) Notification

EOL Number: HE131201

Notification Date*: March 29, 2013

Product Description & Replacement:

Part Number	Replacement Part Number
ATA5575M1330-DBN	ATA5575M1330-DBQ
ATA5575M2330-DBN	ATA5575M2330-DBQ
ATA5577M2250C-DBN	ATA5577M2330C-DBQ *1)
ATA5577M2330C-DBN	ATA5577M2330C-DBQ
ATA5577M3330C-DBN	ATA5577M3330C-DBQ
ATA5577M3332-DBN *2)	ATA5577M2330C-DBQ *1)

*1) no direct chip replacement

*2) no die stock anymore. No LTB possible. All customers switched to ATA5577M2330C.

Reason for EOL:

Low demand of RFID parts in DBN packaging (sticky tape). Atmel to switch to DBQ packaging (blister tape).

Last Time Buy Date: October 1, 2013

**All orders placed after the notification date are non-cancellable and non-returnable (NCNR).*

Last Ship Date: April 1, 2014

Atmel Contact: Please contact your Atmel Sales Representative or Distributor for additional information (when replying via e-mail please include EOL number in subject line)

Information provided herein is in connection with Atmel products and this information is provided "AS IS". Atmel assumes no responsibility for any errors that may appear in this document. No license, express or implied, by estoppel or otherwise, to any intellectual property rights is granted by this document. Except as provided in Atmel's Terms and Conditions of Sale for such products, Atmel assumes no liability whatsoever, and Atmel disclaims any express or implied warranty, including liability or warranties relating to fitness for a particular purpose, merchantability, or non-infringement of any patent, copyright or other intellectual property right. Atmel products are not intended for use in a product or system intended to support or sustain life which, if it fails, can be reasonably expected to result in significant personal injury. Atmel may make changes to specifications and product descriptions at any time, without notice.

Attention Distributors: Product(s) identified in this notification will become obsolete and as such this EOL notification will act as the official written notification. All obsolete products will be listed in the next published quarterly distributor price book, following an EOL change, and listed on the obsolescence form which accompanies said price book. Within thirty (30) days from the published date of the price book, Distributor shall notify Atmel in writing of Distributor's then current inventory of the obsolete product

CUSTOMER ACKNOWLEDGEMENT OF RECEIPT: Atmel requests you acknowledge receipt of this EOL. Please complete and email to pcnadm@atmel.com and the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

Company: Name: Title: Date: Email Address: Location: Comments:	
---	--